

## PA Magic Board Meeting Notes - 07/19/2017

- PaMAGIC Website update
  - Patrick set up Google Analytics on site, we will have statistics soon
  - Blue Host, our hosting service , updating PHP
    - We will be able to Implement Recaptcha, to prevent bots from creating users
    - We can add a module for a contact form
  - Demo Story Map for board
    - <http://maps.pamagic.org/meet-the-board-demo/>
    - Storymap.js is intended to introduce board members
    - Has the functionality of ArcGIS Online, without needing an Esri license waiver
    - All board members should email Patrick a profile picture, brief bio, email and home/work street address of choice.
    - An interactive membership map could also be created.
      - Could include contact info, with other information deemed appropriate by board
      - Would be available for members only
      - Patrick has the data, can stand it up when we decide what should be on the map
  - Discussion about posting minutes
    - Secretary sends notes President for review, who then sends them to the board
    - Next send to Vicky Wilt, and she can post them on the website.
    - Could post to Facebook
    - This could drive people to website
    - Send to Dave, he can post
  - Melinda agreed to work on a social media plan, for how we publish data
    - Tom Denton is posting regularly to List Serve
    - Eric follow-up with Melinda about social media plan and Tom Denton about Twitter
  - Website content
    - Mark brought up idea of highlighting data on site, Matt will consider his data project as first example
    - Home page banner should be used to highlight
    - Can upload an image or a link to an external site
    - Currently 3 banners are being rotated, but the number can be changed
- Esri SEPUG
  - Glenn to collaborate with Eric on 3 slides to present
  - Provide Geoboard Update
  - Highlight new PaMAGIC Website
  - Engaging regional groups
- Geoboard Update

- August 14<sup>th</sup> meeting (GIS Strategic Plan, other)
  - <http://www.oa.pa.gov/Programs/Information%20Technology/Documents/geoboard-050817-strategic-plan-outline.pdf>
- Next update of Strategic Plan will be out 7/28, will likely not be done by 8/14.
- Nov 6<sup>th</sup> more likely for Strategic Plan final draft
- GIO hire, don't expect it any time soon, but is highly desirable
- How will the board vet issues, topics to go before board? This is evolving...
- Plan should not be our only focus
- John McMillan asked for input on how to improve meeting function
- Data sharing agreements an important next step
- OA can't do it all, perhaps PaMAGIC (and all other members) will need to take more of a leadership role/initiative
- PaMAGIC Position Statement – PSLS HB 1106 Discussion
  - [Legislation Page](#)
  - [Current version of legislation](#)
  - This has happened in other states, much to learn from them
  - Backed up by AAG, GITA and URISA have come out against the bill
  - PSLS did not bring this legislation to the Geoboard
  - Language they added causes more confusion than clarification
  - It is important to stop the Senate from passing this bill as written, but to still pursue this important clarification
  - The PaMAGIC board unanimously voted “yes” to request the Geoboard to recommend to the legislature to NOT pass HB 1106 as it is currently written.
  - PaMAGIC position should be presented at Geoboard
    - Presented at last Geoboard meeting, but no plan formulated
    - A sub-committee could discuss the bill; would be too long to discuss at GeoBoard meeting
  - Our position might come as a shock to PSLS
  - We need to get our position out now
  - Decision:
    - Amend position with direct links to bill
    - Publish out to social media sites