

## **PaMAGIC Board Retreat 2017**

**June 16, 2017**

**Eric Jespersen, Tom Edinger, Mark Maguire, Melinda Angeles, Glenn Mohler, Wade Gobrecht, Laura Simonetti (Guest), Mike Bialousz, Christine Iksic, Matt Mercurio, Rob Schwarz**

### **Business Meeting**

#### **Elections**

- President – Tom Edinger
- Vice President – Mark Maguire
- Treasurer – Eric Jespersen
- Secretary – Wade Gobrecht / alt. Glenn Mohler

Exiting board members – Tom Denton, Patrick McKinney, Noemi M.

New Board Members – Mark M, Matt M, Rob S.

#### **Treasures Report**

- Fiscal year – May 1 – April 30
- Bank Balance - \$7,584.03
- Pay Pal \$2,230
- To date we have 98 Paid members plus 7 student members

#### **Review of Past Year**

- Website Development
  - Completed redesign of website to allow members-only access
  - Built on Drupal, hosted through BlueHost
  - All info from old website has been transferred over and new site is operational
  - Pamagic.org e-mail addresses were created for board members
  - Yearly website costs are around \$295.27 for hosting, IP address, SSL
- Regional Meetups – URISA CAC , Harrisburg, Philly Area
- Every other call regional members, others attend as a method to coordinate meetups
- Water data initiative – completed grant and reports have been published. Workshop was held in January. ~40 people showed up
- Geoboard Info/comments
- Booth / Presentations at PAGIS and NWPA Conferences and Central PA GIS Day

### **Brainstorming/Goals Discussion**

#### **Existing Initiatives**

- Member Services / Value of membership
  - Disseminate information to members/groups
    - Regional meetups a key method
  - Member Database – find common interests
  - PaMAGIC has a voting seat on the GeoBoard
  - Additional Website Enhancements
    - Member login as a member benefit
    - Document repository
    - Modules available to allow us to use the database/website to do voting. Use database to verify the person voting is actually a paid member.
  - Social Media Plan (Melinda to document)
    - At the end of every call have a brainstorm about what social media feeds need to go out.
    - Set up social media calendar to everyone can provide feedback on when/what feeds go out.
    - How do the regional pages fit in with the main PaMAGIC social media pages?
    - Possibly get a group of 3-5 people to help figure out best practices/methods for social media and how it relates to regional groups
    - Tweets daily, face book – 1 or 2 times a week
  - Regional Activity Groups
    - Funding Mechanisms – pamagic potentially pay the meetup software/site fee
    - Portion of fees goes back to the sw region. . other regions?
    - Expansion to other regions? Lehigh Valley? Erie?
  - High School GIS Competition
    - Good way to work with SSHE schools/Students
    - Advertise through PSEA
    - Start earlier (see calendar)
  - Water Data Initiative
    - Lidar Working Group – forming to aggregate demand
    - Data Model – workshop this Fall?
  - GeoBoard – sunsets June 2020
    - Base Map – Get Penndot and Census on same geometry - step 1
    - Data Sharing Agreements
      - Important for all progress, will require outreach to County leadership
    - Send out agenda/minutes to PaMAGIC members before and after meeting – through social media/ e-mail listserve
    - Should create a dedicated position other than state CIO. Somebody that has more time to dedicate.
    - As PaMAGIC, reach out to task force members to inform and recruit
    - How to get data back and forth

- How to get statewide data sharing agreements for basemap. Need to come up with easy data sharing
- How can we keep the geoboard with positive outcomes – Does PaMAGIC help facilitate/disseminate information? – Yes. Will work in conjunction with County Pros, CCAP, PA-MAPPS, PSLS.
- Would like to see a report every so often to give an update for county/state activities
- Member survey 2015– priorities
  - Develop state of state report
  - Forum to review GIS legislation
  - Develop hosted sites for data sharing – county to state
  - Create civil service job description
  - Public information outreach
  - Eliminate vapor data
  - Expand open data initiatives at all levels
  - Identify needs for official basemap
  - Official muni boundary database
  - Water database
  - Pipeline database
- Eliminate duplication – don't pay for same data twice
- Need to raise awareness with Governor on what geoboard is working on
- What is a project we can quickly do (3 months) that will catch the attention of the governor?
- Other/Misc.
  - Coordinate with other organizations – maybe for a water data meetup or other initiative
  - Purchase handouts/ (clips, compass, pens, etc) for conferences/meetups
  - Set up pamagic.org e-mail for new board members
  - PEMA – orthos – whole state or 1/3 of state. Need information on why orthos are critical to have and to update. NG911 driving Orthos
- PaMAGIC Website – what to do to keep page headers fresh
  - Demo of leaflet
  - Highlight a member – where they work, what they do, submit a map – monthly – quarterly - Wade
  - Data Highlights - Mark

### **Proposals for New Initiatives**

- Response to Surveyors Registration Law (HB1106) – update Board position paper on this topic – Christine?
- Working with Private Sector (i.e. Gas Companies) to obtain datasets-how to overcome confidentiality issues – Mark M

### **Annual Work Plan/Achievable Goals**

- **Conference Call Schedule**

- At the end of each conference call – brainstorm social media feeds / website– what/when. What’s happening at the regional meetups – talk about consistent message/training at each meetup
- Send doodle poll – to extended folks – Glenn to send out
  - Friday noon
  - Thursday - 2 PM
- Every other week conf. call. Every other board meeting extended folks
- July 6<sup>th</sup> or July 7<sup>th</sup> – first conf call

- **Calendar**

- Last Thursday of the month – Harrisburg meetup (starts again end of August)
- July 28 – SE meetup
- August 14 – GeoBoard meeting, Harrisburg
- September - Water data – create data model
- Oct. 19-20 - NW PA GIS Conference
- Oct 27 – SE meetup
- October – High school competition start – finish in April/May
- November 6 – GeoBoard meeting, Harrisburg
- November 15 - GIS Day
  - Lancaster – 1 week early
  - Central PA GIS day
- Transportation data / data model – Tom E.
- January 2018 – Hydrography Event?
- May 14-16, 2018 - PA GIS Conference – some presence – Booth, presentations

- **Responsible Parties**

- Survey and GIS legislation – Christine, Need another person
- ArcGIS online competition – Christine, Wade
- Member highlights – Wade
- Data highlights – Mark
- Geoboard activities – Eric, Need another person
- Transportation Data – Tom E.
- Website – Glenn, Patrick, Mark
  - Listserve vs website newsletter service- compare in the upcoming year.
  - Use Drupal calendar to replace google calendar
  - Implement user login process to eliminate spam
  - Design a member’s only view
  - Configure google analytics
  - Embedded maps – leaflet - maps.pamagic.org
- Social Media – Melinda – create a plan
- Landcover in GeoBoard Data Task Force– Glenn

- Water Data- Eric, Mike B. – make a schedule/plan
- Regional meetups/funding models– Tom D., Eric

- **Budgets** – Did not discuss
- **Milestones** – Did not discuss