



PAMAGIC: Board Meeting Minutes 01.15.2016

Attendees:

Mike Bialousz, Patrick McKinney, Glenn Mohler, Eric Jespersen, Dave Gilbert, Tom Denton, Wade Gobrecht, Tom Edinger, Noemi Mendez

- **GeoBoard** - first meeting 2/29
 - Good coordination with State CIO
 - Invitations soon
 - Communicate via ListServe once things progress
 - 2nd meeting tentative before GIS Conference – end April
 - Evaluate other Boards to see how they are setup to increase efficiencies with getting setup (i.e. examples to follow and what not to do)
 - Once we receive invitation, advertise to Membership and solicit ideas and involvement
 - Task Force orientation
 - Opening to non-GeoBoard participants critical
 - Much will be decided at 1st meeting or 2 – background provided is a guide to get this moving
- **Membership DB and website update review** - 1/29 on concall w/Rich
 - Rich working on DB and website – Drupal interface
 - 1st draft will be presented on 1/29 call
 - Members-only portal a focus now
 - Plug-ins available (i.e. voting, surveys etc.) in Drupal and is open source
 - Ning option if Drupal doesn't meet the needs we have (i.e. newsletters)
 - Need to evaluate our maintenance scheme for long term
 - Evaluating non-profit status and services this might afford us
 - GeoPhilly comparison?
 - 900+ members via Yahoo
 - More communication externally (target 2 meetups per year etc.) and in a highly populated area with a lot of crossover with other industries and universities
 - Evaluate as a membership model
 - URISA-CAC
 - Automatically put members on ListServe?
 - Might have to opt in – will check or somehow check via new website
 - Look at other options via email database?
 - Can do via Drupal (CRM like function with opt-in)

- **Nominations and elections**
 - Exiting Board Members in April 2016: Dave, Mike, and Eric
 - Mike will pull out the By-Law changes to ensure language is right relative to GeoBoard and being a Board Member or not etc. for next concall
- **PAGIS Conference** (also EnerGIS) - May 16-18
 - Can we have a joint session (video) with EnerGIS?
 - Deciding on Keynote/Plenary speakers
 - No set themes/tracks yet
 - Presentations – abstracts due 2/5/16
 - Lancaster pilot?
 - GeoBoard? Both in Conference and InfoSwap?
 - Structure and logistics
 - Soliciting ideas
 - InfoSwap – continue as usual
 - Spend more on sponsorships to fund the organization and less on the party given all free memberships now
 - Booth – have students volunteer again
- **Water Data Initiative**
 - Workshop on 1/7/16 – 15 people representing many sectors/governments
 - 4 breakout groups of 3 people to assess keeping the initiative moving forward and approaches
 - Funding sources
 - Awareness of decision makers → Professional marketing needed
 - Technical – simplified data structure first for early success
 - Report will be out soon documenting the workshop
 - Will organize initiative documents and related info on new website
 - No further NHD grants this year – possibly challenge grants (< \$25K)
- **Board Retreat** - June 9-10
 - Same place and timing
- **New Business**
 - For next call
 - review retreat notes from last year and see if we are accomplishing what we sent out to do
 - Presidents letter review

Next meeting **January 29, 2016 2:00PM**