



PAMAGIC: Board Meeting Minutes 08.09.2013

Attendees:

Mike Bialousz, Nicole Ernst, Peirce Eichelberger, Glenn Mohler, Laura Simonetti, Eric Jespersen, Dave Gilbert, Tom Denton, Mary K. Seville

GIS Day - Attendee: Tom, Dave, Nikki, Mike, Eric, Laura

Eric and Mike to have Water initiative demo (plus Capital Day in morning)

NW PA GIS User Conference - Attendee: Dave, Mike, Tom, Mary K

Booth -

WorkPlans

Each plan should include how they will engage the membership.

- Partners
- Milestones
- Membership engagement plan
- Outreach plan
- Resources required

2013-2014 PAMAGIC Initiatives

1. GCC – July – touch base of current status and follow up in September
Follow up with status at GIS Day (Glenn – Eric)
2. Water - Provide issue brief on Water – fall. (Eric - Mike) Goal is integrated surface water data.
3. Develop map application – show data not otherwise available (Dave - Laura) make the data member driven
4. Boundaries – engage surveyors (Peirce - ___) engage Ray Wolfe and Gabe (remote sensing)
5. Engage youth – (Tom – Nikki)

New Business

Next meeting: **August 23 (will need alternative web host solution)**

Workplans

2013-2014 Water Initiative

Discussion: Water Science forum – water demands on PA to showcase the need. The open mic session would be good for this. Will discuss current weakness of the water data and need to include stormwater, groundwater etc. Need to keep the message un-complicated.

Goal

Long version – Development of a comprehensive and consistent surface water database spatially compatible with PAMAP Imagery and LiDAR, and which includes stormwater features.

Short version - Integrated surface water data.

PaMAGIC Leads Jespersen and Bialousz

Member Involvement DeBarry, Gilbert, Markel

Partners PAFPM, Allegheny National Forest(?), USGS(?), John Hines(?), American Rivers, DEP (WHO??), PFBC??, ShaleNet??

Milestones Initiative Exposure at SRBC Water Science Forum; October 7-8, 2013
Presentation of Concept at GIS Day, Harrisburg; November 20, 2013
Issue Forum at Joint Conservation Committee, State Capitol; December 9, 2013
GeoDesign Summit Lightning Talk ???; January 2014
Initiative Forums by River Basin – February 2014??
TBD, PA GIS Conference; May 2014

Membership Engagement Plan Map requests from Mapping Initiative
Twitter/Facebook support from Youth Engagement Team
Specific requests of maps/data for presentation development to illustrate the issues (i.e. streams/watersheds not matching, LiDAR generated streams, etc)

Outreach plan Reliance on public sessions to gain assistance (active intent)
Map publication in Mapping Initiative Forum
Webpage section to focus tweets
Legislative focus on Act 220/State Water Plan in Issue Forum
Print media??
Initiative Forums in Delaware, Susquehanna and Ohio River Basins (needs evaluation for feasibility)

Resources required Webpage space and time
\$500 miscellaneous copying/publications (est.)
Regional for a cost

2013-2014 Council Initiative Workplan

Discussion: Meeting with Rep Cutler being planned. Determination was to stay with the current Bill and composition (without changing PSLs status). Will discuss session starting September 23rd and see what advocacy can be conducted ahead of time. Points to discuss ROI and fiscal note. Barry Hutchins was at CCAP summer meeting and talked about various legislation. The Co Commissioners showed some interest. If the Vote could take place around GIS Day that would be great timing.

Goal Legislative success by end of 2013 in development of a geospatial advisory board.

PaMAGIC Leads Mohler and Jespersen

Member Involvement

Partners PA-MAPPS, APA-PA, County GIS Pros/CCAP, NWPUG, PASSHE -GIS Consortium, PMAA, URISA-CAC (?)

Milestones July - update to partners

August – partner concall for Fall activity planning
August - coordination with House Bill sponsor
September – Info campaign to House and Senate (??)
County News reprints
Fiscal Note supplementary
October - committee votes
November - GIS Day passage
December - internal selection of Board rep and pressing issues

Membership Engagement Plan Cross-partner legislative support campaign
Issue selection process for Advisory Board deliberations

Outreach plan County Assessment

Resources required Webpage space and time (build on existing)
Working to source from partners where costs are involved

2013-2014 Mapping Committee WorkPlan

Discussion: Esri AGOL status for non-profits would allow us to get AGOL levels at ½ price. Cost is a concern. Is Esri ok with a trial basis to support a statewide GIS user group? There is an opportunity to expand membership through the map.

- *Start with a free account.*
- *Apply for the non-profit status.*
- *See if PASDA could help with the hosting of data.*

1.0 GOALS

1. Engage the membership of PAMAGIC with online Mapping applications that provide unique data that would otherwise not be available.
2. Use mapping applications to promote the benefits of GIS for the Commonwealth.
3. Develop a PAMAGIC map Brand that allows members to contribute and comment

2.0 BUSINESS UNIT'S SWOT ANALYSIS

2.1 STRENGTHS

- ArcGIS Online (including the Living Atlas and free AGOL credits provided by Esri).
- Strong connection with Esri to promote the application(s).
- PAMAGIC Board consisting of a cross section of members with state, county, private and citizen levels of cross organization participation.

- The cross-section of the Board lends itself to greater networking and already established relationships across geospatial disciplines. Could there be other contact information that we could collect that would be beneficial?

ACTION ITEMS

Actions that the Business Unit will take during 2013-14.

- Deploy a secure ArcGIS Online application that is available to PAMAGIC members. (Provided credits can be purchased at a level that allows 100 members to join under our current budget).
- Obtain data that would support unique posting of information such as County GIS contacts from County Pros.
- Investigate the opportunity to deploy mobile collector for the population of online data

2.2 WEAKNESSES

- Cost and the need for members to each have their own ArcGIS Online paid account to be part of the secured group.
- Time. The need to find current PAMAGIC members to assist.

ACTION ITEMS

- Develop list of members and their respective unique data availability.
- Coordinate with Esri to determine the opportunities for non-profits to set secure access and the cost. Would ESRI entertain the possibility of allowing PaMAGIC and its members to use AGOL? Maybe if so many of the membership are up-to-date on their maintenance?

2.3 OPPORTUNITIES

- Deploying an application by the 2013 GIS Day would provide a means to broadcast it.
- Using the PAMAGIC map as the source for next years' PA GIS conference

ACTION ITEMS

- Coordinate with CCAP, HACC and County Pros.
- Encourage more involvement from those who are not currently members of PaMAGIC. The PA geospatial community is much larger than the current membership and maybe an application would encourage others to join PaMAGIC.

2.4 THREATS

- Perception that the PAMAGIC map is somehow trying to be in competition with other online maps.
- Risk of displaying data that would otherwise be considered sensitive or at cost.

ACTION ITEMS

1. Coordinate with PASDA and source data providers.

2013-2014 Engage youth Workplan

Discussion: Yet to generate the workplan.

2013-2014 (Boundaries) Land Records Workplan

Discussion: Yet to generate the workplan. Will include education component. Flood elevation for home may be one item to promote inclusion. Also potential modify ordinances to include UPI coordinates as part of the recording workflow.

Several counties have done something but were not coordinated. A state wide model should be discussed.